Sustainable Natural Rubber Policy
Implementation Roadmap 2019-2021

- Get T1 suppliers commitment to equal or higher policy than Pirelli’s Sustainable Natural Rubber Policy (SNRP).
- Ensure all Pirelli T1 suppliers have training opportunity on Pirelli SNRP Policy and Manual in each country and in local language as well as tools to cascade the training to T2 and T3 level until upstream.
- Risk mapping activity to evaluate the risks related to the geographical areas of sourcing.
- Activate a traceability tool to improve visibility on Pirelli’s supply chain, integrating Suppliers’ traceability tools where already in place.
- Develop an understanding on the situation on the ground, including the identification of major gaps of Pirelli supply chain against Pirelli SNRP and action plan.
- Ensure that T1 suppliers define a roadmap and implement action plans addressing the gaps in the supply chain between current practices and SNRP or equivalent policy.
- Engage T1 suppliers to freely communicate on their annual actions and milestones to address gaps, as well as on their progress.
- Contribute to transformation activities focusing on addressing prioritised issues.
- Report on progresses and next steps at least on a yearly basis on Pirelli Group website via dedicated KPIs.
- Collaborate to industry initiatives and/or multi-commodity transformation activities in identified priority areas.
- Maintain constant and constructive dialogue with local and global key stakeholders, both within and outside the value chain to get their feedback and ensure their buy-in of Pirelli’s strategy.